LR

Lauren Rice
Senior Visual Design Lead

laurenmrice.squarespace.com

EDUCATION

**Savannah College of
Art and Design (SCAD)**
Savannah, Georgia
Bachelor of Fine Arts
Graphic Design
2014

Santa Fe College
Gainesville, Florida
Associate of Science
Digital Media Technology
2012

SKILLS

Design System thinking
Figma
Sketch
Adobe Creative Suite
GitHub
Visual Studio Code
Project Management
Knowledge of HTML / CSS
Designing for Accessibility
Design Thinking

AWARDS

Red Dot Design Award
2022

Good Design Australia Award
2019

Patent: Automatic IP Range
Selection
2019

Publications: Cloud Customer
Support and Specialized Agent
2016

EXPERIENCE

IBM
Austin, Texas

Senior Visual Design Lead | Carbon Design System
April 2022 — Present
- Led the System Squad designers of the Carbon Design System that serves all software products at IBM, a Fortune 500 company.
- Shipped and prioritized several system enhancements to benefit strategic product-led growth teams.
- Directed design agile ceremonies, such as sprint planning, stand-ups, issue refinement/cleaning, demos, and retrospectives.
- Worked regularly with accessibility experts to ensure system components and guidelines meet current accessibility standards.
- Gave feedback and collaborated on the direction of AI designs integrated into our system componentry.
- Mentored early career professionals and served on a Board of Advisors to create onboarding materials for new hires.

Visual Designer | Carbon Design System
October 2018 — April 2022
- Created and maintained imagery and documentation for components and patterns on the design systems website.
- Enhanced and maintained the design systems libraries and kits in various design tools, like Figma, Sketch, and Adobe XD.
- Helped revamp and improve the naming structure of the design systems type, color, and spacing tokens.
- Designed a consistent and systematic set of visual specifications to be used for development hand-off for component enhancements.

Visual and UX Designer | IBM Cloud
January 2016 — October 2018
- Collaborated with cross-functional teams, including product managers, architects, and developers, to ship Infrastructure product designs.
- Held ownership of the design experience of Cloud networking services, such as load balancer, CDN, VPN, firewalls, and subnets.

Digital Kitchen
Seattle, Washington

Creative Apprentice
May 2015 — October 2015
- Designed print materials using company brand guidelines for clients.
- Created parts of decks to be presented at client meetings.
- Made promotional designs for events with other designers.